

526 Blitz Outline & Action Plan

(This outline provides a high level overview of the 526 Blitz system but we highly recommend you watch and take notes on the full video training that details the process at www.AmbitPros.com/toolbox/526-blitz before starting your blitz)

526 Blitz Process

Step 0 – Preparation

Prepare for your blitz by getting setup with [EnergyGoldRush](#) (EGR) & making a starter list of at least 50 prospects you can run through the following 526 blitz sorting process...

Step 1 - Invitation

Invite everyone on your list to review the 5 minute AmbitPros intro/sorting video on your EGR website. If after reviewing the video your prospect only expresses interest in being a customer, simply ask for another 5 minutes with their bill in hand so you can explain the process, value proposition and get them enrolled. If you've exposed at least 30 people to the sorting video you should end up with a bare minimum of 5 customers well within the 28 days needed for Jumpstart 1 and you should also have about 10 prospects that you can move to the next step...

Step 2 – Presentation

Immediately direct all prospects interested in the opportunity and/or free energy to review a full presentation, which can be a meeting if one is coming up soon or you can immediately direct them to the presentation page on EGR or any one of the other tools available like DVDs, magazines, webinars, etc. Out of the 10 or so prospects who review a full business presentation you will likely have about half of them move on to the next step...

Step 3 – Validation

After prospect has reviewed a full presentation, it's time to bring in some validation in the form of a 3 way call or you can bring them out to a meeting for another look and get the validation in person from a local leader. Out of the 5 or so that make it this far you will likely get about half who go on to enroll as consultants at which point it's time for...

Step 4 – Duplication

Immediately upon enrollment walk your new consultant through this same 526 Blitz action plan so you can help them enroll their first couple consultants at which point you promote to Regional Consultant!

Develop Your Personal 526 Blitz Action Plan

Adjust as needed to fit your schedule but whatever you do make an action plan for yourself and schedule it into your life or it won't get done. As the old saying goes, "a goal without a plan is just a wish", so plan your work and work your plan! Don't get overwhelmed, realize this level of action is not meant to be sustainable forever but as with any new business there is more work in the beginning. You have the opportunity right now to write your story, how compelling do you want it to be? What you do will duplicate in your team so set a good example!

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Training, EGR setup & list building	7:30-9:00pm 15 Invites	7:30-9:00pm 10 Invites 5 Follow ups	7:30-9:00pm 10 Invites 5 Follow ups	7:30-9:00pm 10 Invites 5 Follow ups	7:30-9:00pm 5 Invites 10 Follow ups	7:30-9:00pm 5 Invites 10 Follow ups